



# OPELIKA, AL

**TOTAL POPULATION**

29,869

**POPULATION DENSITY**

498

**TOTAL AREA (sq. miles)**

60.57

**# OF LOCAL BICYCLE FRIENDLY BUSINESSES**

0

**# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES**

0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Bronze	Opelika
High Speed Roads with Bike Facilities	20%	11%
Total Bicycle Network Mileage to Total Road Network Mileage	25%	9%
Bicycle Education in Schools	AVERAGE	GOOD
Share of Transportation Budget Spent on Bicycling	7%	UNKNOWN
Bike Month and Bike to Work Events	AVERAGE	AVERAGE
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS MONTHLY	MEETS EVERY TWO MONTHS
Bicycle-Friendly Laws & Ordinances	AVERAGE	AVERAGE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 149K	1 PER 299K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	1.7 /10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	4.8 /10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	3.1 /10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	3.2 /10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	2.1 /10

## KEY OUTCOMES

	Average Bronze	Opelika
<b>RIDERSHIP</b> <i>Percentage of commuters who bike</i>	1.2%	0.14%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	1123	0
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	20	0



## KEY STEPS TO BRONZE

- » Adopt a Complete Streets policy and create implementation guidance. A Complete Streets policy should prompt the community to consider lane and/or road diets when repaving or otherwise doing major maintenance on roadways. Striping bicycle lanes as part of repaving operations can save 40% of the cost of adding a bicycle lane. Ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based of levels of motor vehicle speed and volume. Follow the FHWA's Small Town and Rural Multimodal Network Guide for design guidance.
- » Adopt a bike parking ordinance for new and existing buildings that specifies the amount and location of secure, convenient bike parking available. Develop community-

wide Bicycle Parking Standards that adhere to current APBP guidelines.

- » Your application indicated that all roads within your community have a posted speed limit above 25 mph. Consider whether neighborhood greenways optimized for biking should have lower speed limits and traffic calming to ensure compliance. If traffic studies show actual speeds are higher than the posted limits on some roads, use traffic calming and enforcement to ensure that people do not exceed the posted speed.
- » Congratulations on the planned launch of a Book-a-Bike bike share program this fall! Bike sharing is a convenient, cost

KEY STEPS CONTINUED ON PAGE 2...



# OPELIKA, AL

Spring 2018

## KEY STEPS TO BRONZE CONTINUED

effective, and healthy way of encouraging locals and visitors to make short trips by bike, make bicycling more accessible to all, and to bridge the "last mile" between public transit and destinations.

» Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit [bikeleague.org/ridesmart](http://bikeleague.org/ridesmart) for more information.

» Work with local employers to create a Bike to Work Day event. Bike to Work Day often involves a central "pit stop" station with food, community groups, and elected officials promoting and helping people to choose to bike to work.

» Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers throughout the year through the national Bicycle Friendly Business program.

» Encourage Southern Union State Community College and Tuskegee University to apply to the Bicycle Friendly University program.

» Create a bicycle count program that utilizes several methods of data collection to create an understanding of current bicyclists and the effects of new facilities on bicycling in Opelika. Automated bicycle counters provide long-term data on bicycle use at fixed points in a community and mobile counters can provide periodic or before/after data related to a change in your community's road or bicycle network. Observational counts can supplement automated data in order to collect demographic information and examine social equity goals.

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### MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » League of American Bicyclists: <http://www.bikeleague.org>
- » Guide to the BFC Report Card:  
[http://bikeleague.org/sites/default/files/Guide\\_to\\_the\\_Bicycle\\_Friendly\\_Community\\_Report\\_Card.pdf](http://bikeleague.org/sites/default/files/Guide_to_the_Bicycle_Friendly_Community_Report_Card.pdf)
- » Building Blocks of a Bicycle Friendly Community:  
<http://bikeleague.org/content/building-blocks-bicycle-friendly-communities>
- » The Five E's: <http://bikeleague.org/content/5-es>
- » Community FAQs & Resources: <http://bikeleague.org/content/community-faq-resources>
- » Smart Cycling Program: <http://bikeleague.org/ridesmart>
- » Advocacy Reports and Resources: <http://bikeleague.org/reports>